

THE TOURNAMENT SCHEDULE EMAIL

Make it easy for coaches to find your athlete.

TEMPLATE E09

WHEN TO SEND IT

During a tournament, to coaches your athlete has already emailed. Send it the night before or the morning of each day's matches, with a new one each day as brackets release.

WHY IT WORKS

No pitch, no stats, no film. It just tells a coach exactly where to find your athlete, so it's easy for them to walk over.

SUBJECT LINE

[NAME] - [GRAD YEAR] [RECRUITED POSITION] | [CLUB TEAM] | [TOURNAMENT] Day [#] Schedule ([DATE])

Example: Jane Smith - 2028 6'1" S | Coastal 17 Blue | Sunshine Classic Day 1 Schedule (Nov 8)

EMAIL

Hi Coach [LAST NAME],

I just wanted to share my Day [#] schedule for [TOURNAMENT]. I hope you can catch a match if you're walking courts.

Team: [CLUB TEAM NAME]

Jersey: #[NUMBER]

Day [#] Schedule ([DATE]): [VENUE], Court [NUMBER]

- [TIME] vs [OPPONENT]
- [TIME] vs [OPPONENT]
- [TIME] vs [OPPONENT]

[Optional, if more days are coming:] I'd be happy to send my Day [#] schedule as brackets release.

[CLOSING]

[ATHLETE NAME] · [EMAIL] · [PHONE] · @[HANDLE]

Full Highlight Library: [YOUTUBE LINK]

BEFORE YOU HIT SEND, CONFIRM:

- | | |
|---|--|
| ☐ Coach's name spelled right | ☐ Coach's email address correct |
| ☐ Schedule times and opponents match | ☐ Court number double-checked |

WANT THIS DONE FOR YOU?

With the Get Seen Playbook, you don't fill this in manually. Your tracker sorts schools by how coaches have responded (hot, warm, cold). Just type "Run E09 for my hot and warm schools" to draft your schedule email for every coach who's replied, ready for you to review and send. E09 is currently one of 14 email templates in the Playbook, along with 30+ executable prompts and a spreadsheet to track every school, every reply and what's due next.

getseenplaybook.com